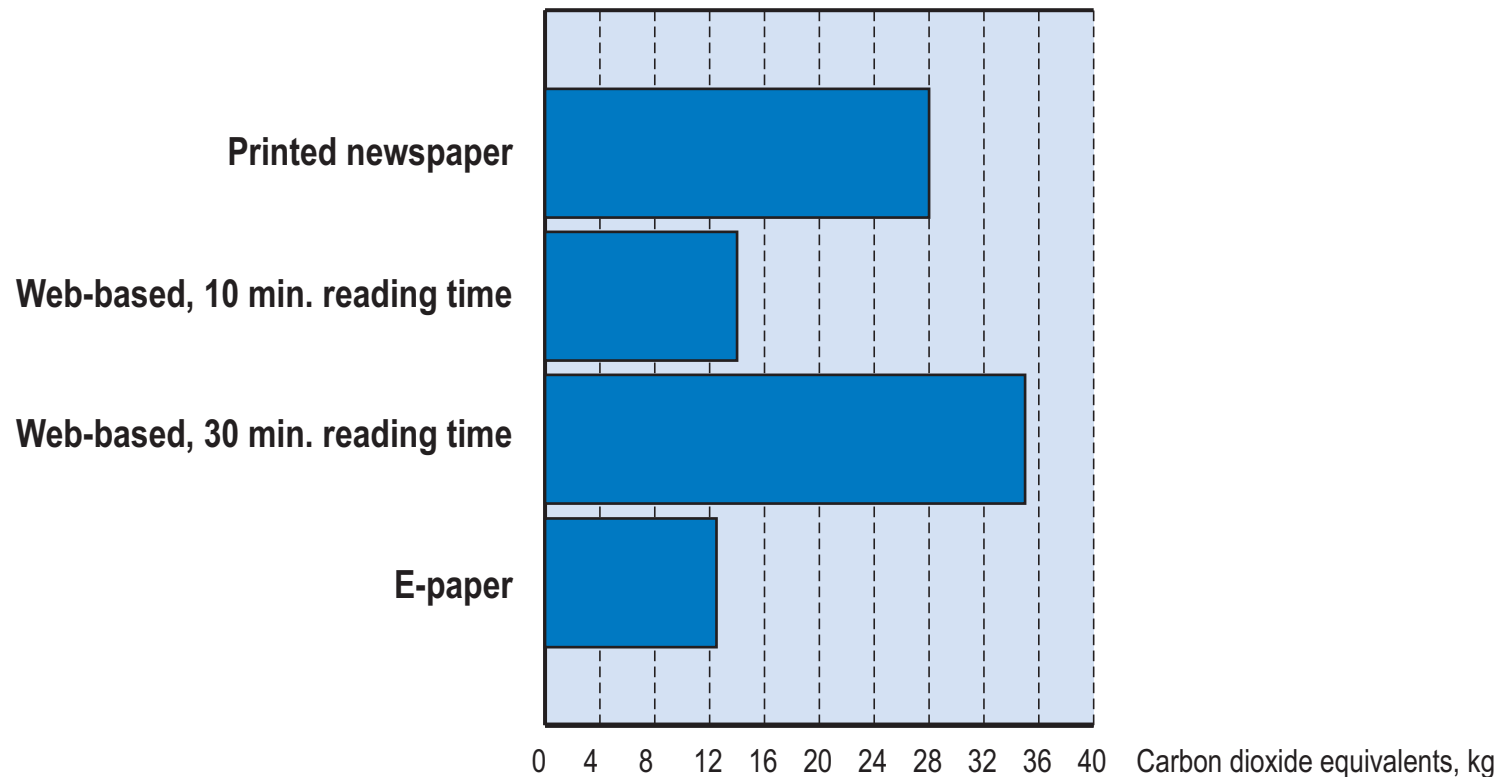


## Environmental impact of different publishing methods in Europe



- The different impacts have been transformed to correspond to the climate effects of carbon dioxide, expressed as carbon dioxide equivalents.
- The amount of carbon dioxide equivalents equals the annual environment impact of a single reader.
- Source: Åsa Moberg, Martin Johansson, Göran Finnveden, Alex Jonsson: Screening environmental life cycle assessment of printed, web based and tablet e-paper newspaper. KTH Centre for Sustainable Communications Stockholm, Sweden 2007.